

### **Abstract**

*Internet is a new phenomenon of communication and information which play an important role in Human's life. Any type of information can be received by Internet; any audio and video files can be available by Internet. Electricity bills can be paid by Internet; even bank accounts can be managed and control by Internet. What enables online activities is the development of multimedia; with the use of video, audio, image and text any information can be provided and represented. The important point is that the number of Internet users increases every day and then spend a lot of time on the web. Pages of multimedia contain requirements other than text and images; excluding the sources of information, other programs and hardware capabilities and software requirements must also be predicted. In order to show and represent the content of web-sites, some factors are required to improve our contents and images. A proper Design in Web-pages with a set of skills which a Graphics artist can use to design the web-pages could be effective in order to promote quality and attractiveness of web-pages. Use of Graphicsal elements and methods of using them with colors is considered as the first step to understand the designs better; so a web-designer who knows Graphics can provide more effective designs and also promote efficiency of pages. So, since web-designing is an important skill in our era; thus a Graphics artist can use his skills to improve the above purposes. To design a website, it is required to know Photoshop or other software, but it is not enough. Designing with principles and also being specialized in order to design webpages could be more effective to have a modern and attractive site. Labor market and presentation of fine works even enough income are the purposes of a Graphis. Web could be an unfinished way for designers who interested in making progress. A website can show personality of its designers. Online entertainments and games can involve the leisure times for Youths. Marketing, advertisements and tourism and earn Money from Internet are considered as the major issues in the country and should be considered by a web designer and Graphist. Culture transmission by the use of native images could be seemed as a critical disturbance from the view point of a designer. On the other hand, a Graphist shall response to various questions in order to provide a proper we-design. He attempts to close the design to his objectives; also he tries to use innovations and attract more addressed persons.*

**Key words:** Internet, Graphics