

### **Abstract**

*Attending Muslims to preserve their culture and fashion under the name of Islam is an important of social life for many Muslims family. But in this study Objects like the color of chador from the material culture of those involved are examined as distinguishing components used to establish stigma in the past and Legitimating for now. Remarkable question is that despite the color of Iranian chadors which is black why this urban area is worn by white one ?This study is based on ethnographic material collected in Varzaneh-Iran between 2012 and 2014 and on written sources. In particular, it is based on interviews with 37 female between 24-67 Years Old and other individuals male working on the cultural Heritage Office; fieldwork observations from the town of Varzaneh. This project is an examination of the specific color of Muslims chador in Varzane-Iran as a process and social Muslims world that had stigma features and activities that serve to Muslims families, reinforce their identity, and distinguish members of this culture from other Muslims group and from the larger Muslims social world. This project is shown by the important role played by the religious organizations and the Islamic role fashion in Iran.*

**Key words:** *Islamic Fashion; Governors Fashion; Varzaneh; Color of Chador (hijab); Stigma*